

HANTVERKSMÄSSAN

DESIGN & HANDICRAFT FAIR, BÅSTAD, SWEDEN 24-26 JULI 2020



**EARLY
BOOKING
DISCOUNT**


NORRVIKEN

HANDCRAFT AND ART EXHIBITION 2020

With pure handicraft and Norrvikens' beautiful environment we'd like to announce our handicraft exhibition as one of Scandinavians most beautiful and biggest Handicraft and Art Exhibition.

Beautifully situated on the slope of Hallandsåsen, overlooking Laholmsbukten you will find Norrviken with its unique charm and wonderful gardens. The grounds consist of seven period gardens set around Villa Abelin, the main building. Besides being a famous park it is also a place for concerts, theatrical performances, fairs and exhibitions. Here we offer well-attended exhibition spots both indoors and outdoors. In 2020, Norrviken celebrates that it is 100 years since the establishment was first opened for the public. It will be a year filled with history, exhibitions and events for the whole family.

BOOK YOUR SPOT BEFORE JANUARY 13TH AND GET 10% OFF

We offer you a 10% discount on your booking before January 13th, does not apply to the accessories. Of course, you can book a spot after January 13th at the regular price and arrangement.

E-MAIL, FOR THE ENVIRONMENT

Confirmations, invoices and other information will be sent out via e-mail if nothing else is agreed.

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THE FAIR AREA

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SPOT IN PREBUILT MARKET STAND WITH TABLE, ROOF AND WALLS - PICTURE A

Ground: Grass

Depth: 2 m

Length: Approx 3 m, table 2,9 x 0,60 m

Rental polyester stand with closeable walls. There is a 90 cm overhanging roof.



SPOT FOR YOUR OWN MARKET STAND

Ground: Grass

Depth: Ca 2,5 m

Length: As required (minimum 2 m)

N.B. The fair does not accept tables with parasol or similar equipment.

SPOT FOR YOUR OWN TENT, 3 X 3 M OR AS REQUIRED

Ground: Grass

Depth: 3 m, or as required

Length: 3 m, or as required

N.B. In order to create a nice exhibition area, we prefer that your party tents is white, and of course clean and intact.

SPOT IN COMPLETE BUILT TOP TENT, 3X3 M - PICTURE B

Ground: Grass

Depth: 3 m

Length: 3 m

Height: 2,5 m

The tent is made of PVC with aluminum legs, walls are on all sides. Tables are not included.

NEW!



Extra grass area

If you need extra space outside your spot, you must add required amount of extra meters in your application.

SERVING FOOD AND DRINKS

The fair grants a limited number of spaces for serving food and drinks.

In case of uncertainty regarding reservation of the serving place, please contact us at +46 431-30 21 06 or via info@hantverksmassan.se

KNIFE AREA & DESIGN STUDENTS

Knife craftsmen can exhibit in prebuilt market stand in the knife area to at reduced cost. The fair offers design students stand at reduced cost.



INDOOR EXHIBITION AREA

We offer exhibition spots in Tent Hall with wooden floors. Size and number may be regulated depending on demand.

SPOT IN TENT HALL - PICTURE C, D AND E

Ground: Wooden floor

Walls: White painted walls on 3 sides, height 2,10 m

Depth: 2,40 m

Length: As required (minimum 2 m)

EXTRA EQUIPMENT

ELECTRICITY, TABLES & CORNER SPOTS

One electrical outlet will be placed in your exhibition spot. Please bring your own extension cords. To avoid overloading please inform us if you intend to use any form of power-consuming equipment. Tables are available in sizes 120x80 cm and 180x80 cm, only for indoor areas.

CORNER SPOT - PICTURE E

If you wish to have a corner spot this must be marked in the application. Have you previously had a corner spot, but choose to not pay the extra fee, you CAN'T expect to get exactly the same spot as last year. If no corner spots are available, the extra fee for corner spot will be returned.

REMEMBER!

To book your options upon registration. Double fees are charged upon additional booking of extra equipment after May 31st.

MORE

FASHION SHOW

Do you want to show your cloths, jewelry or accessories? The fashion show will take place twice a day on the stage of the fair with our surroundings as a beautiful frame. Two performances with at the most four models/performances are possible. The exhibitor is responsible for arranging models him-/herself. For more information please contact us or read more at www.hantverksmassan.se.

CARAVAN PARK

The fair has its' own Caravan Park from Thursday to Monday. All camping is kept at beautiful Norrviken Camping, which is a full-service facility. Electricity for refrigerator, stove and lighting is included. Bring your own extension cord. If you wish to make a booking in addition to our dates, please contact Norrviken Camping directly. Please note that regular prices and arrangements apply.

DEMO & INTERVIEWS

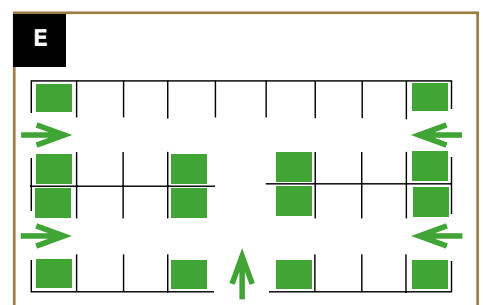
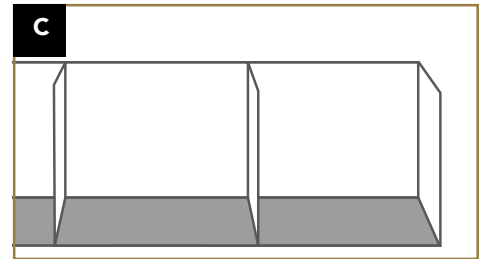
Do you have any special wishes on how you want to present your craft or are you interested in being interviewed on stage? During the Handcraft and Art Exhibition we offer visitors exciting and rich content. See this as a great opportunity to promote your business and reach many visitors at the same time!

Together we create a suitable format - report your interest for further information!

NEWSPAPER & SOCIAL MEDIA

The newspaper contains information about the fair, exhibition list, articles and photos from participating exhibitors. Submit text/pictures by March 31st to info@hantverksmassan.se to be a part of the newspaper free of charge. For space reasons we cannot guarantee that submitted material is printed in its entirety.

Follow **Hantverksmässan Norrviken Båstad** on Facebook and **hantverksmassan_norrviken** on Instagram for further information! Submitted material to the newspaper will to some extent be used on social media for marketing. Don't forget the hashtag **#hantverksmässanibåstad**.





EXHIBITION – WELCOME RENAISSANCE

In 2020, Norrviken Gardens pay tribute to the Renaissance Gardens and we will celebrate that during the Handcraft and Art Exhibition! This exhibition is aimed primarily at all of the ceramicist. In a separate tent you will get the opportunity to set the table with the theme Renaissance.

The participants are given a 180 x 80 cm table. There should be at least 4 sets and it must consist of your own crafts that you have made yourself. The main focus should be on the setting and each table/contribution will be awarded a company each that sponsors with a flower arrangement.

A jury selects the best table setting where the winner receives a spot (maximum 3 m) for next years' exhibition free of charge. The audience will vote for their favorite which is awarded with a diploma and a honorable mention. Please note that pre-registration is required as it is limited by number of spots. The application is made in the application form.

FEES

1000 SEK of your total cost is the fee of the application. This fee will not be refunded in case of cancellation. If you cancel your booking less than 8 weeks before the fair, all of the participation fee must be payed. If you can't pay your fees in time, please contact us for agreement of postponed payment.

RULES FOR PARTICIPATION

We welcome skilled handicrafters to participate in the Design & Handicraft Fair according to the following rules:

- All applications are examined by a group of judges. If you haven't participated before, please attach detailed pictures or samples of your products. Items can be picked up in the fair office.
- Only products approved by the judges can be shown/sold in the fair.
- You are not allowed to bring products made by another handicrafter.
- No SALES-signs are allowed.
- All exhibitors are responsible for their own market stands and their own products.
- Check your insurances! The area has night guards, but the organizer can't take any responsibility if something should go wrong.

IMPORTANT DATES

JANUARY 31 - APPLICATION DATE

After January 31 we can't guarantee all requirements will be fulfilled. Spots will be filled continuously after January 31.

FEBRUARY - Confirmation

FEBRUARY 28 - Invoice application fee

MARCH 31 - Fair newspaper deadline

APRIL 30 - Invoice remaining fee

MAY 31 - Last day to order additional equipment at ordinary prices

MAY 31 - Last day for cancellation

JULY 1 - Maps & information will be sent out

APPLICATION

Use the attached application form or download form on the craft fair website www.hantverksmassan.se.

OPEN HOURS

The Fair is open Friday-Saturday 10 - 18
Sunday 10 - 17.

WHERE TO STAY

Make your reservations in time! Båstad is very lively in the summer with lots of visitors. We strongly recommend you to make your accommodation booking/bookings in advance. We suggest some nice pensions and hotels on the craft fair website www.hantverksmassan.se. We also have our own caravan park within the fair area.

CONTACT

The office is only open a few days a week from October to March. Best way to get in touch e-mail info@hantverksmassan.se. You can also try calling +46 431 30 21 06.

SOCIAL MEDIA

Follow **Hantverksmässan Norrviken Båstad** on facebook and take part of the happenings. On Instagram, please use the hashtag **#hantverksmässanibåstad**.